

BEN HOFER

print and web designer

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www.benhofercreative.com

OBJECTIVE:

To contribute to the success of a creative and dynamic team by designing beautiful and highly usable websites, applications and print material.

EXPERIENCE

Ben Hofer Creative

Washington, DC

June 2009 Present

Sole Proprietor, Creative Director, Web Designer/Developer

- Set up **various client projects** via telephone, email, and basecamp, managed many projects, set and met deadlines with excellent work. All of these have impressed clients and helped to build the professionalism and reputation of Ben Hofer Creative.
 - Developed and designed the **Tellenger Corporate website**
 - Designed and coded HTML/CSS for the redesign of the American Council on Education's **CREDIT National Guide** under the project management of Tellenger, Inc.
 - Designed a one-page **marketing document** for the start-up FitFeud, inc.
 - Project Managed and Designed Photoshop comps for the **DC Reporter website**, a social network for reporters in the DC area.

Tellenger, Inc.

Washington, DC

August 2009 November 2009

Web Designer/Developer

- Created the **Tellenger mobile website**, allowing easier access to information about Tellenger through the iPhone and other mobile devices.
- Put together **Powerpoint slides** for use in sales presentations, helping to reflect the Tellenger brand as professional and well-prepared to clients.
- Designed **Mood Boards** for client projects, facilitating a successful discussion on the visual direction of the ACE National Guide redesign.

University of Florida, University Relations Publications Group

Gainesville, FL

July 2006-February 2007, July 2007 April 2009

Graphic Designer

- Designed **various print publications and websites**, reflecting the University of Florida as the top-notch, modern and sophisticated institution that it is.
 - Designed and laid out **Annual Financial Reports for 2007-08 and 2006-07**
 - Designed the **2007-08 Campus Map Cover**
 - Illustrated an article for the **Florida Alumni Magazine**
 - Designed, laid out and coded **Program and Website for School of Construction Annual Conference**
 - Designed and illustrated **CD artwork for the School of Music**

SKILLS

- Beautiful and Highly Usable
Web Page and Interface Design
- Clean, Professional, and Creative
Print Design
- Semantic, Accessible
XHTML/CSS
- Well-oiled, Efficient
Wordpress Theme Development
- **Mac and PC Platform**
- **Adobe Creative Suite 4:**
 - **Photoshop**
 - **Illustrator**
 - **InDesign**
 - **Dreamweaver**
 - **Flash**

EDUCATION

Bachelor of Fine Arts

April 2004

Florida State University

Summa Cum Laude

Studio Art (Painting)

Won Multiple Awards, including:

- Mario J. Plescia Endowed Fund in Painting Award, Spring 2003
- Two Paintings Selected for Oglesby Union's Rollin Juried Show, Fall 2002
- Bess Ward Honors Travel Scholarship, Fall 2001

Associate of Science

June 2006

Graphic Design Technology